

FY2015 CHNA&HIP Progress Report

Cherokee County

Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
Impact health by providing quick nutritious meal plans as an alternative to fast and prepared foods in an effort to reduce dependence on them.	CRMC Public Health will continue to partner with ISU Extension and Outreach in the "Loving Your Family, Feeding Their Future", train the trainer program to provide lessons on nutrition, nutritious, low cost meal planning to consumers. Plan to target low income families of young children.	We continue to collaborate with ISU Extension service to provide education on lower cost meals that are nutritious and easy to prepare. Judy Stowater, RN has again gone to training on this subject matter offered by the ISU Extension. Judy has provided this information to families belonging to our Healthy Families program on an individual basis and in two additional group meetings in 2014.
	Investigate the possibility of establishing a Wellness Coalition in Cherokee County	CRMC Public Health continues to collaborate with the Cherokee and Ida County Drug and Endangered Child (DEC) team. It was determined this year that although the "Glow Run" held last year was a success they would like to wait until next year to do this again.
	Market through KCHE radio, CRMC web site and the local papers.	Plans are underway to begin marketing this healthy lifestyle through the Healthy Families program. No marketing was done since last report.
	Research grant opportunities.	Continue to research and apply for funding opportunities.

GOAL	Strategies	Progress on Strategies
Reduce stress related to infant crying by educating parents about normal crying patterns and 7 coping mechanisms in an effort to prevent Shaken Baby Syndrome.	Implement the Period of Purple Crying program at Cherokee Regional Medical Center to provide Dose 1 education.	Continue to give one DVD of Period of Purple Crying to parents of each infant delivered at CRMC.
	Provide reinforcement through Dose 2 Education requesting that all infant caregivers see this information.	Is reviewed at home visits for Mommy and Me and Post-partum home visits and with Healthy Families Parents.
	Dose 3, increase public awareness	Jan Carlson, BSN, FNP, did radio spot in April 2014 for Dose 3.

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Reduce prenatal use of drug and alcohol by showing the resulting physical defects affecting infants.	Apply for a local community grant to fund the Fetal Alcohol Syndrome Manikin/Drug-Affected Demonstrator	Previously applied and awarded for the purchase of the Reality Works Infant Manikins.
	Establish a loan closet at CRMC Public Health making Reality Works infants available to community partners for use: CRMC OB, CRMC post partum visits, Family Drug Court, Mid Sioux, Drug Endangered Children, Elevate Program, and Family Circles. Use them at WIC clinics and with the Healthy Families Program	Have continued to make these Reality Works Infants available for use to area partners. Have discussed availability at Cherokee Planning Council. Healthy Families continue to use for education of parents.
	Make available to Cherokee County area school systems.	Offered for use.
	Use in babysitting clinics sponsored by CRMC and Cherokee County Extension Service.	Offered for use.

GOAL	Strategies	Progress on Strategies
Increase lead exposure awareness.	Educate the county using radio spots and newspaper press releases. CRMC Public Health will provide state approved handouts for distribution yearly at kindergarten roundup. Provide education through CRMC website.	Continue to provide education through the CRMC website. We collaborate with area schools to provide information as needed.

GOAL	Strategies	Progress on Strategies
Research possibility of public transportation after 4:30 pm.	Start a task force of interested community members.	Currently Cherokee Taxi is available after 4:30 pm, 712-225-8044 or 712-225-2170
	Research funding opportunities; Dark Grant.	Continue to research for funding opportunities.